

**ART
BOX**
STUDIOS



BRIEF

Artbox Studios L.L.C. is an advertising agency based in Cairo, Launched December 2012 that offers creative advertising, marketing and media solutions for various types of clients.

Vision

Our work is derived with a certain essence of what we present and believe in; therefore it is embodied in the following five principles:

Distinction | Timeliness | Competency | Innovation | Integration

Mission

We are an Egyptian originated company aspiring to be the top leading advertising agency in the region. We aim at delivering timeliness distinctive multimedia content, through relevant channels to the right target audience. We strive to meet the client's expectations and help to constantly integrate artistic methods to generate competent and visionary concepts to the society and our stakeholders.

.12.2012

DIGITAL MARKETING

- Management of social media accounts.
- Moderation of various social media platforms (Facebook, Instagram, Twitter, Pinterest, Linkedin, Tumbler ...etc).
- Content Marketing: Generating online content & creative artworks (including graphic designs, videos, copywriting, photography).
- Search Engine Optimization (SEO).
- Online Advertising including Social Media platforms, websites & Google Adwords.

WHAT WE OFFER..

Artbox Studios offers various kind of services

Branding & Graphic Design
Photography / Video
Digital Marketing Services
Below The Line Services
Above The Line Services



OUR CLIENTS



SOCIAL MEDIA MANAGMENT

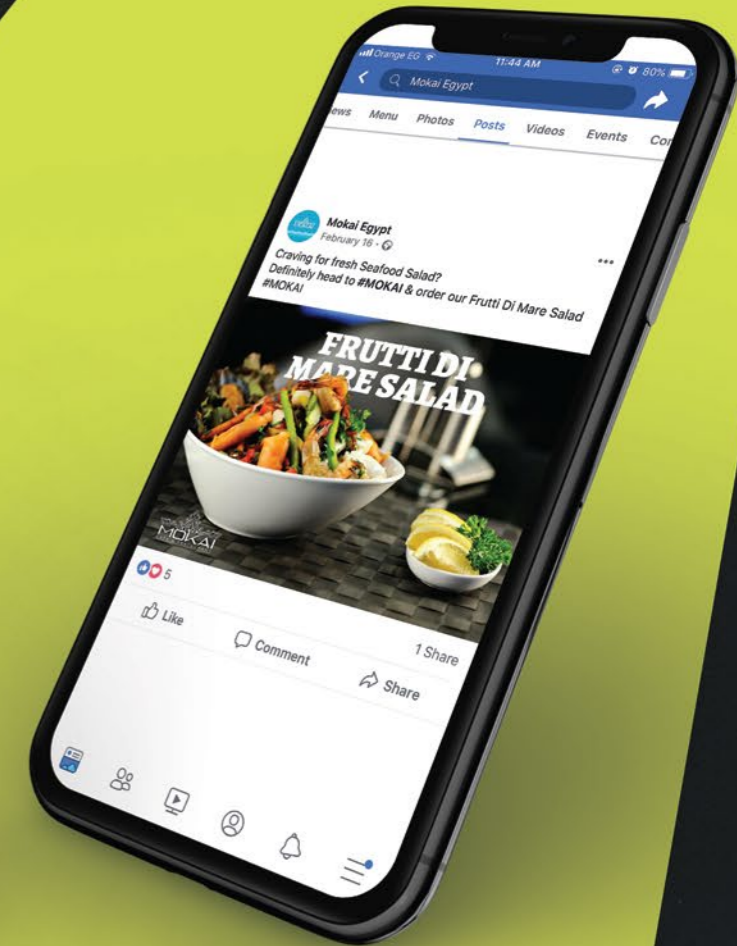
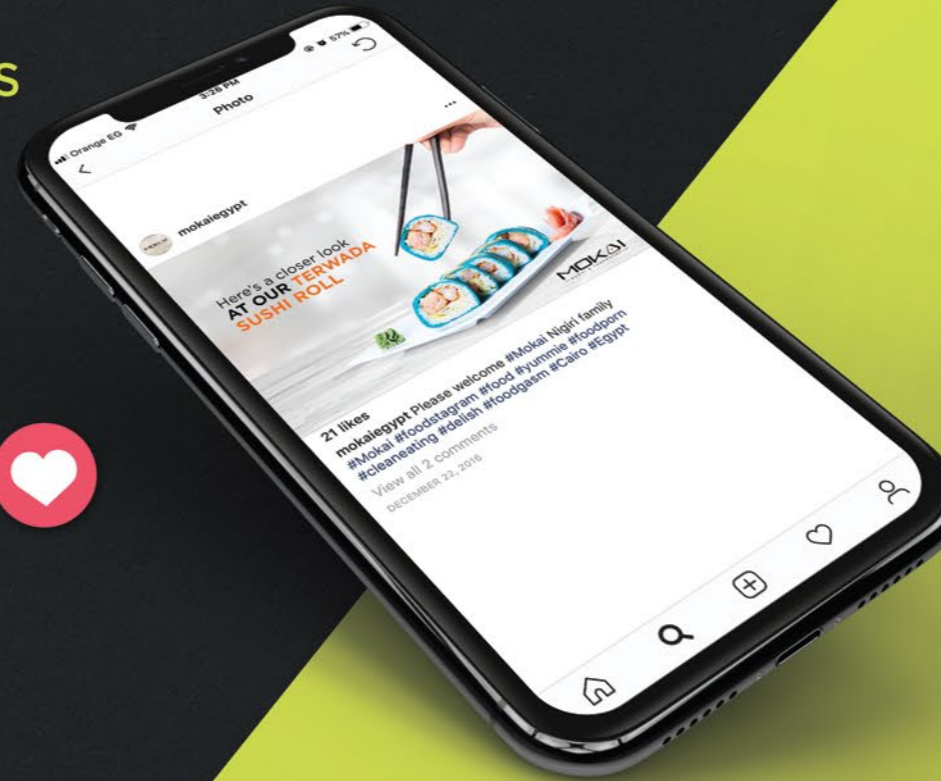
Managing various social media platforms based on client's need by daily monitoring of the performance of the account, engagement of the fan base and reach of the creative content.

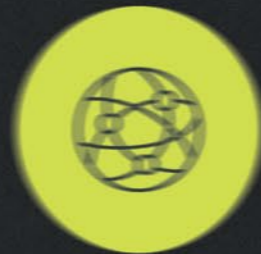
Monthly reports are issued to present the accounts performance and recommendations for the way forward.



MODERATION OF VARIOUS SOCIAL MEDIA PLATFORMS

Daily reply of fan base messages and comments. Engaging with stories generated by fan base. Handling positive and negative reviews.





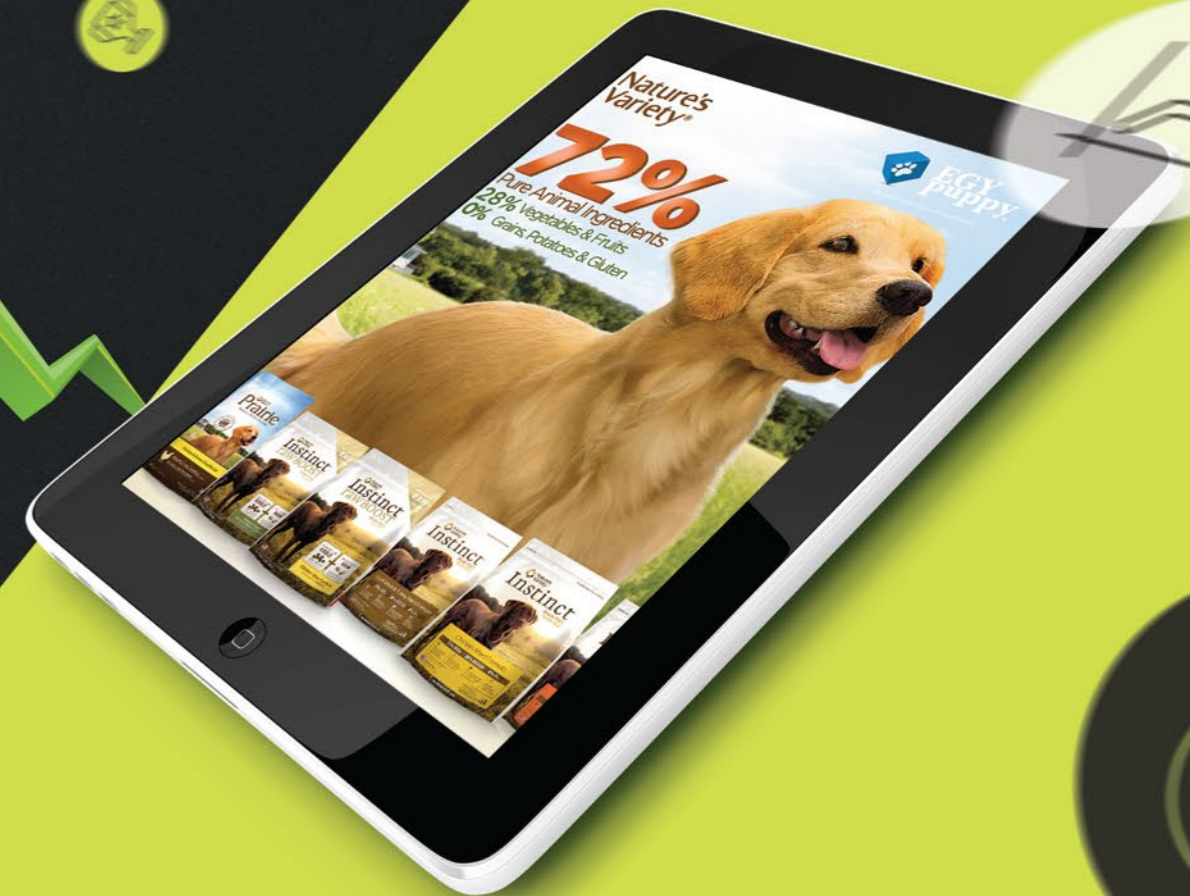
SEARCH ENGINE OPTIMIZATION (SEO).

Optimize your content, to show your website as a top result in the search engine.



Online **ADVERTISING**

Management of online advertising on various social media platforms, high traffic websites & Google Adwords.



CONTENT MARKETING

Generating online content plan & creative artworks
(including graphic designs, videos, copywriting, photography).



CONTENT MARKETING

Generating online content plan & creative artworks
(including graphic designs, videos, copywriting, photography).



CHECK OUR PORTFOLIO



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